

Rob Lee

Copywriter, Content Writer, Editor, Educator

Robleewriting.com

contact

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resume profile

Enthusiastic, eager, and empathetic writer with a passion for all things storytelling. I've written for a wide range of clients and audiences, demonstrating my ability to quickly adapt to a brand's voice and goals. I am a team player who is able to construct a vision with others and then find the language to bring it to life. As a teacher, I have strong communication, prioritization, and leadership skills that help guide others towards their own versions of success. I'm excited to learn and grow while helping others find the words needed to share their stories with the world.

education

Master in Teaching | English

Seattle University
Seattle, WA | 2020 | GPA: 4.0

Bachelor of Arts | Creative Writing

Denison University
Granville, OH | 2018 | GPA: 3.74

key skills

Communication, copywriting, content writing, blogging, SEO, brand voice, storytelling, Microsoft Suite, Google Suite

volunteer experience

Reading Tutor

Coached students in small-group and one-on-one settings to improve reading proficiency, comprehension, and confidence

Call-to-College

Educated local elementary students on history of American folk music, how to play instruments, and music in higher education

professional experience

English Language Arts Teacher

Asa Mercer International Middle School – Seattle, WA | 2020 – 2022

- Developed and implemented lessons using design principles such as Backwards Planning and Universal Design for Learning
- Built close relationships with students to better understand their needs, interests, and goals and adapted my practice to ensure the success of all

Copywriter, Content Writer, Editor

Public Lives, Secret Recipes – Santa Monica, CA | 2017 – 2019

- Developed tone-of-voice guide to ensure on-brand content across all media platforms
- Wrote and edited content and copy for social media, blog, and email with success in increasing web traffic

Editorial Staff

Fretboard Journal – Seattle, WA | 2018 - 2019

- Researched trends in instrument-making to seek out both renowned as well as up-and-coming craftspeople
- Conducted interviews with makers and generated digital articles through WordPress using SEO best practice

Staff Writer

The Borgen Project – Seattle, WA | 2018

- Researched and published digital articles about the political, economic, and social conditions of impoverished countries in order to raise public awareness
- Communicated regularly with congressional leaders in support of poverty-reducing and aid-related legislation